

**Procurement-Information:**

Question	Response	URL (if applicable)
1. Does the Authority have procurement guidelines?	Yes	<a href="http://www.longbeachny.gov/index.asp?Type=B_BASIC&amp;SEC={D115B593-B17E-43E8-AD3A-49A98FEC5971}&amp;DE=">http://www.longbeachny.gov/index.asp?Type=B_BASIC&amp;SEC={D115B593-B17E-43E8-AD3A-49A98FEC5971}&amp;DE=</a>
2. Are the procurement guidelines reviewed annually, amended if needed, and approved by the Board?	Yes	
3. Does the Authority allow for exceptions to the procurement guidelines?	No	
4. Does the Authority assign credit cards to employees for travel and/or business purchases?	No	
5. Does the Authority require prospective bidders to sign a non-collusion agreement?	Yes	
6. Does the Authority incorporate a summary of its procurement policies and prohibitions in its solicitation of proposals, bid documents or specifications for procurement contracts?.	Yes	
7. Did the Authority designate a person or persons to serve as the authorized contact on a specific procurement, in accordance with Section 139-j(2)(a) of the State Finance Law, "The Procurement Lobbying Act"?	Yes	
8. Did the Authority determine that a vendor had impermissible contact during a procurement or attempted to influence the procurement during the reporting period, in accordance with Section 139-j(10) of the State Finance Law?	No	
8a If Yes, was a record made of this impermissible contact?		
9. Does the Authority have a process to review and investigate allegations of impermissible contact during a procurement, and to impose sanctions in instances where violations have occurred, in accordance with Section 139-j(9) of the State Finance Law?	Yes	

Procurement Transactions Listing:

1. Vendor Name: Creative Advertising Concepts

Type of Procurement: Other Professional Services  
Award Process: Authority Contract - Competitive Bid  
Award Date: 05/21/2013  
End Date: 12/31/2013  
Amount: \$700,000  
Amount Expended for Fiscal Year: \$98,890

Fair market value:

Explain why the fair market value is less than the amount:

Address Line1: 74 West Park Avenue  
Address Line2:  
City: LONG BEACH  
State: NY  
Postal Code: 11561  
Plus 4:  
Province Region:  
Country: USA

Procurement Description: engage in a regional marketing and advertising campaign for 2013 Spring and Summer to boost local economy. Total spending not to exceed \$700,000.

2. Vendor Name: Zimmerman and Edelson

Type of Procurement: Other Professional Services  
Award Process: Authority Contract - Competitive Bid  
Award Date: 07/31/2013  
End Date: 12/31/2013  
Amount: \$42,000  
Amount Expended for Fiscal Year: \$42,000

Fair market value:

Explain why the fair market value is less than the amount:

Address Line1: 5 Bond Street  
Address Line2:  
City: GREAT NECK  
State: NY  
Postal Code: 11021  
Plus 4:  
Province Region:  
Country: USA

Procurement Description: Public relation services to regarding public relations strategy and outreach, recommendations regarding summer and fall media public relations opportunities and post Sandy rebuilding efforts and initiatives

Procurement Report for Long Beach Local Development Corporation

Run Date: 03/02/2015

Fiscal Year Ending: 12/31/2013

Status: CERTIFIED

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Procurement Transactions Listing:

Additional Comments: